

I have never complaint against the use advertisement through mail but telemarketing is an exception here.

The reasons are:

It degrade the quality of life, with mail even though is cheaper than telephone for advertisement tool is less intrusive and one can arranged to sort through them at the most convenience period of the day. Telemarketing can interrupt sleep (day or night shift), repairing project, important call, cooking, eating, and business activities (at work and as well as home business). An unwilling participants often loss in business hours and in personal time, both of them valuable commodities which one weight against various job opportunities.

It is an invasion of privacy. It is reported on the web sites and on the news that 80% of the Nation's population dislike the telemarketing calls. Why is that that we are automatically signed up for the service when so many of us oppose against it? Can we think for ourselves? Why not offer a telemarketing campaign to sign individuals who expressed positive response to the service. At least it is a respond to a request, where invasion or intrusion is when no one express any interest yet have to find the time to deal with it. Freedom is about choice. There is no choice given here! There is no preventive measure, only defensive.

It devaluates the use of the telephone into a public broadcasting system. Is this is the purpose we want to have a communication device in the first place? I can turn off the TV, I can close a book, but can I turn off a telephone message that interrupt an call from my mortgage company for submittal information unless I purchase a multi-call service? So that we can keep fighting this war on telephone which benefit the telephone service, information agency, anti-communication system or merchandizing business.